

Entrepreneurial-minded Branding Guru I Recruitment I Social Media I Web Content



Project Title	Entrepreneurial-minded Branding Guru I Recruitment I Social Media I Web Content
Project Summary	Are you entrepreneurial-minded with savvy social media skills, who desires building a brand from scratch? We are the National War College Alumni Association at State, and few people know about us. We want YOU to help us change that reality.
Country	United States
Agency	Department of State
DoS Office	EUR-IO/EX
Post	N/A
Section	N/A
Number of Interns	2

Project Description

The National War College Alumni Association at State (NWCAA) seeks a volunteer to assist us with our branding needs. Our association is the newest association at the State Department. As part of our branding efforts, we want to maintain a presence on social media and expand the association's network. The individual selected for this opportunity will solicit and post articles from National War College (NWC) graduates, create social media content, research career/recruiting events, gather data, develop webinars, improve web content, and have free reign to propose and implement ideas that will increase the awareness of the association and its global membership, as well as attract authors for strategy "thought pieces." We seek an individual with an entrepreneurial spirit who will take ownership over this important effort in close collaboration with the NWCAA's board.

Desired Skills Interests

Additional Information

None

Language Requirements

None